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WELU Enterprise and Lyonbertha Jnr Nigeria LTD

Company Profile

WELU Enterprise - Cameroon

WELU Enterprise was started in 2001 by Batiston Ikome Lyonga, when he returned from Germany where he had met the manufacturer (Biopräp GmbH, Osnabrück) of a new and powerful immune product **Aurea Cento 100**. After assuring himself from patronage by the then Prime Minister of Cameroon, Mr. Lyonga set out to clinically test, import and distribute Aurea Cento 100 in his home country with the strong motivation to help the many fellow Cameroonians suffering from HIV / Aids.

Aurea Cento 100 has over the period of several years been distributed by WELU Enterprise in Cameroon, building up a good record among clinics and physicians. Negotiations to introduce Aurea Cento 100 on the required scale nationwide are in a final phase.

The main future plan for WELU Enterprise is to establish itself as the exclusive importer of Aurea Cento 100 for the many African Countries in need of this product. This includes the setting up of affiliated distributors (companies) in major countries, but also, when it proves economically viable, relocating the final stages of production to Cameroon.

Besides the business profile, WELU Enterprise, resp. its founder and C.E.O. Batiston Ikome Lyonga highly estimate the humanitarian aspects which evidently come along with the distribution of a unique product for this market. This is reflected among others by talks with a European manufacturer of blood testing equipment with the purpose to facilitate maximum follow-up among the communities which will be using Aurea Cento 100. Also, WELU Enterprise has committed herself to always run a general HIV/Aids awareness campaign along with her other promotional activities.

The website of WELU Enterprise, including many backgrounds on Aurea Cento 100 will soon be available. Until then, information can be found on the website of Lyonbertha Jnr LTD.

Lyonbertha Jnr LTD - Nigeria

In 2004, Mr. Lyonga was invited by the authorities of Cross River State, Nigeria, to start the necessary procedures needed to distribute Aurea Cento 100 in Nigeria.

This resulted in the founding of a new company Lyonbertha Jnr Nigeria LTD, in Calabar, the capital of Cross River State in the Southwest of Nigeria, June, 2006.

In March, 2007, Aurea Cento 100 was granted import permit by **NAFDAC** (National Agency for Food and Drug Administration and Control) which not only facilitates the regular distribution throughout Nigeria, but is also international highly regarded.

To fulfil the actual import requirements, Lyonbertha has associated herself with **Kamel Pharmaceuticals**, 90B Goldie Street, Calabar who was granted Power of Attorney by the German manufacturer, Biopräp GmbH.

Business wise, Lyonbertha is fully affiliated with WELU Enterprise, Cameroon who is the sole importer of Aurea Cento 100 in Africa. The website of Lyonbertha is **www.lyonbertha.com**, which provides among others, various backgrounds on Aurea Cento 100 and corporate information.

The longer term vision of Lyonbertha is to expand her activities to different states in Nigeria. As a result of Cross River State taking the lead, more states have now become aware of Aurea Cento 100 and business contacts are being made. Mr. Lyonga, who also is the C.E.O. of Lyonbertha LTD, anticipates to employ the necessary local staff for storage and distribution as well as promotion and education.

CONTACT SUMMARY

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Aurea Cento 100 is a protected trade mark and is registered with Nafdac, Nigeria